



AT THE GEORGIA NATIONAL FAIR

Gayle Silvey, Director SkillsUSA Georgia
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SkillsUSA is a national, nonprofit student organization that has developed more than 10 million workers through active partnerships between employers and educators. Hundreds of American industries have turned to SkillsUSA as the source for employees who exemplify "Champions at Work" in both skills and attitudes. SkillsUSA's mission is to empower its members to become world-class workers, leaders and responsible American citizens. At the heart of this mission are SkillsUSA's core values: integrity, responsibility, citizenship, service and respect. SkillsUSA Georgia is focused on serving high school students involved in Architecture, Construction, Communication, Cosmetology, Public Safety, and Transportation pathways.

Registration Deadline: Friday, September 23, 2011
Where to Register: SkillsUSA Membership/Registration Website
(<http://www.skillsusa-register.org/Login.aspx>)

2011 - 2012 SkillsUSA State Officers



Back Row (L-R): Courtney Culpepper, Fannin County High School; Lakeisha Ligon, Gainesville High School; David Lopez, Troup County High School; Brian Bradley, Centennial High School; Glori Griner, Lowndes High School; and Diego Carvalho, Centennial High School

Seated (L-R): Karina Rodriguez, RW Johnson High School and Addie Davis, Sandy Creek High School

New

PREMIUMS

<u>1st</u>	<u>2nd</u>	<u>3rd</u>	<u>4th</u>	<u>5th-7th</u>	<u>8th-10th</u>
\$100	\$75	\$50	\$25	\$15	\$10

*Plaque to Event Champion

GEORGIA NATIONAL FAIR SKILLSUSA SUPERIOR CHAPTER AWARD

1st Place - Superior Chapter - \$500
2ND Place - Reserve Superior Chapter - \$250

Sponsored by the Georgia National Fair

All placings will be put on a point system, example: 1st place=10 pts, 2nd place=9 pts, etc. These points will be calculated by chapter and the chapter with the highest accumulated points after the last competition will receive a GNF Superior Chapter Award plaque and \$500. The second place chapter will receive a GNF plaque and \$250.



Champions Rally



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SkillsUSA Georgia Champions Rally Facts & Dates:

When: Friday, October 7, 2011
Where: Georgia National Fairgrounds, Perry
Costs: \$25 (includes pass for fair rides)

Competitions: SkillsUSA Georgia Chapter Recruitment Poster
SkillsUSA Georgia Chapter Recruitment Display
SkillsUSA Georgia Chapter Banner
SkillsUSA Georgia Career Pathway Poster
SkillsUSA Georgia Career Pathway Display
SkillsUSA Georgia Chapter T-shirt

Registration Deadline: Friday, September 23, 2011
Where to Register: SkillsUSA Membership/Registration Website
(<http://www.skillsusa-register.org/Login.aspx>)

Tentative Schedule: 8:30 – 10:00 a.m. – Registration & Contest Check-in (Reaves Arena)
10:00 a.m. – Rally & Motivational Speaker (Reaves Arena)
Noon – 10:00 p.m. Georgia National Fair Opens (Rides open for all attendees)
2:00 p.m. – Ribbons posted on top 10 entries and contest area is open for viewing
4:00 p.m. – Advisors must remove all contest entries from viewing area or they will be discarded. The top three entries in each category will remain on display at the fair.

Announcement of Contest Winners: All contests will be judged during the Champions Rally and ribbons will be awarded to the top 10 entries in each category. The top three entries in each category will remain on display at the Fair. All other entries should be picked up by the advisors/students by 4:00 p.m. (any entries not picked up will be discarded). The winning top 10 entries will be posted on the SkillsUSA Georgia website.

Late Arrival Policy: Many schools face travel dilemmas in regards to bus transportation and while schools are more than welcome to enter late to the Rally, no contest entries will be accepted after 10:30 a.m.

SkillsUSA Georgia

CHAPTER RECRUITMENT POSTER

OBJECTIVE:

Chapters members should work together to create a poster that will be used to recruit new members to their SkillsUSA chapter. The theme of the poster should be SkillsUSA Georgia Membership Recruitment.

PROCEDURES:

Advisors/Students should submit their display during the event check-in at the Georgia National Fair.

REGULATIONS:

1. Entries will be limited to one per chapter.
2. Poster can be presented on an 8.5" x 11".
3. The entry should contain a poster only. Extra printed materials should not be submitted with the poster and will not be judged as a part of the project. (i.e. brochures, flyers, etc)
4. The SkillsUSA logo should be incorporated into the poster design. Proper guidelines for logo use can be found at: <http://skillsusa.org/about/logos2.shtml> Please note that when using just the word SkillsUSA, it is considered one word and a space should not separate Skills and USA.
5. Theme of the entry should be SkillsUSA Georgia Chapter Membership Recruitment.
6. The top entries will be displayed during the Georgia National Fair; therefore, chapters must be prepared to leave their poster in its entirety

EVALUATION:

- 1. General Effect/Impact (40 Points)**
 - a. Effectively represents SkillsUSA Georgia.
 - b. Effectively serves as a membership recruiting tool for SkillsUSA Georgia.
 - c. Overall Appearance
- 2. Design Elements (30 Points)**
 - a. Images enhance message of poster
 - b. Text (readability, grammar, spelling, etc.)
 - c. Colors
 - d. Artistic Flair
- 3. Uniqueness/Creativity of Design (30 Points)**
 - a. What sets your design apart from the other chapters?

SkillsUSA Georgia

CHAPTER RECRUITMENT DISPLAY

OBJECTIVE:

Chapters members should work together to create a display that will be used to recruit new members to their SkillsUSA Georgia chapter. The theme of the display should be SkillsUSA Georgia Membership Recruitment.

PROCEDURES:

Advisors/Students should submit their display during the event check-in at the Georgia National Fair.

REGULATIONS:

1. Entries will be limited to one per chapter.
2. Display size is limited to 46" in width, 36" in height, and 18" in depth.
3. Displays must be made of foam board or some other type of material that will allow it to be freestanding (Do not use cardboard displays as the AC will blow the display down and not allow it stand on its own).
4. The entry should contain a display only. Extra printed materials should not be submitted with the display and will not be judged as a part of the project. (i.e. brochures, flyers, etc)
5. The SkillsUSA logo should be incorporated into the design. Proper guidelines for logo use can be found at: <http://skillsusa.org/about/logos2.shtml> Please note that when using just the word Skill-sUSA, it is considered one word and a space should not separate Skills and USA.
6. Theme of the entry should be SkillsUSA Georgia Membership Recruitment.
7. Electricity will not be provided for the displays.
8. The top entries will be displayed during the Georgia National Fair; therefore, chapters must be prepared to leave their display in its entirety. The use of expensive accessories (such as laptop computers, projectors, etc.) is not permissible. Neither the Georgia National Fair nor SkillsUSA Georgia will be responsible for these items.

EVALUATION:

1. General Effect/Impact (40 Points)

- a. Effectively represents SkillsUSA.
- b. Effectively serves as a membership recruiting tool for SkillsUSA Georgia.
- c. Overall Appearance

2. Design Elements (30 Points)

- a. Construction
- b. Materials
- c. Colors
- d. Artistic Flair

3. Uniqueness/Creativity of Design (30 Points)

- a. What sets your design apart from the other chapters?

4. Violations of Size Specifications

- a. The judges may take up to 20 points off the total score for violation of display size specifications. If, in the opinion of the judges though, there is a blatant disregard for the size specifications for the contest, they can decide to disqualify the entry altogether.

2007
First Place Winner
(Brochure Challenge)
Andrew Curran,
Palmer High School

SkillsUSA Georgia

CHAPTER BANNER

OBJECTIVES:

To create and promote chapter pride and unity while focusing members on the vision and mission of SkillsUSA Georgia. This contest is designed to evaluate chapters on the design of banners which reflect the SkillsUSA Georgia vision and mission.

VISION/MISSION:

SkillsUSA is a partnership of students, teachers and industry working together to ensure America has a skilled work force. The organization helps each student excel.

SkillsUSA's mission is to help its member become world-class workers and responsible American citizens.

PROCEDURES:

Advisor/Students should submit their display during the event check-in at the Georgia National Fair.

REGULATIONS:

1. Entries will be limited to one per chapter.
2. Banner maximum size is 60" in length and 48" in height. Banners exceeding the size limit will be disqualified.
3. The banner may be constructed of any material as long as it does not exceed the maximum size.
4. The SkillsUSA logo must be incorporated in the design. Proper guidelines for logo use can be found at: <http://skillsusa.org/about/logos2.shtml> Please note that when using just the word SkillsUSA, it is considered one word and a space should not separate Skills and USA.
5. The graphics must be 100% original – you may not use trademarked or copyrighted images/ logos of any kind except for the fore mentioned SkillsUSA logo.
6. Banner should be constructed by the students/members with the guidance and instruction of the advisor.
7. Offensive images or text will not be accepted for competition.
8. The top entries will be displayed during the Georgia National Fair; therefore, chapters must be prepared to leave banner.

EVALUATION:

- 1. General Effect/Impact (40 Points)**
 - a. Effectively represents SkillsUSA.
 - b. Effectively captures the mission and/or vision of SkillsUSA.
 - c. Overall Appearance
- 2. Design Elements (30 Points)**
 - a. Construction
 - b. Materials
 - c. Colors
 - d. Artistic Flair
- 3. Uniqueness/Creativity of Design (30 Points)**
 - a. What sets your design apart from the other chapters?

SkillsUSA Georgia

CAREER PATHWAY POSTER

OBJECTIVE:

Chapters members should work together to create a poster that accurately represents the career pathways incorporated into SkillsUSA (Architecture, Construction, Communication, Transportation, Public Safety, and Cosmetology). The theme of the poster should be SkillsUSA Georgia Career Pathways and may incorporate multiple career pathways or a singular focus on one career pathway.

PROCEDURES:

Advisors/Students should submit their display during the event check-in at the Georgia National Fair.

REGULATIONS:

1. Entries will be limited to one per chapter.
2. Poster can be presented on an 8.5" x 11".
3. The entry should contain a poster only. Extra printed materials should not be submitted with the poster and will not be judged as a part of the project. (i.e. brochures, flyers, etc).
4. The SkillsUSA logo should be incorporated into the poster design. Proper guidelines for logo use can be found at: <http://skillsusa.org/about/logos2.shtml> Please also that when using just the word SkillsUSA, it is considered one word and a space should not separate Skills and USA.
5. The theme of the entry should be SkillsUSA Georgia Career Pathways.
6. The top entries will be displayed during the Georgia National Fair; therefore, chapters must be prepared to leave their poster in its entirety.

EVALUATION:

- 1. General Effect/Impact (40 Points)**
 - a. Effectively represents SkillsUSA Georgia.
 - b. Effectively captures SkillsUSA Georgia Career Pathway(s).
 - c. Overall Appearance
- 2. Design Elements (30 Points)**
 - a. Images enhance message of poster
 - b. Text (readability, grammar, spelling, etc.)
 - c. Colors
 - d. Artistic Flair
- 3. Uniqueness/Creativity of Design (30 Points)**
 - a. What sets your design apart from the other chapters?

SkillsUSA Georgia

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PROCEDURES:

Advisors/Students should submit their display during the event check-in at the Georgia National Fair.

REGULATIONS:

1. Entries will be limited to one per chapter.
2. Display size is limited to 46" in width, 36" in height, and 18" in depth.
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4. The SkillsUSA logo should be incorporated into the design. Proper guidelines for logo use can be found at: <http://skillsusa.org/about/logos2.shtml> Please note that when using just the word Skill-sUSA, it is considered one word and a space should not separate Skills and USA.
5. Theme of the entry should be SkillsUSA Georgia Career Pathways.
6. Electricity will not be provided for the displays.
7. The top entries will be displayed during the Georgia National Fair; therefore, chapters must be prepared to leave their display in its entirety. The use of expensive accessories (such as laptop computers, projectors, etc.) is not permissible. Neither the Georgia National Fair nor SkillsUSA Georgia will be responsible for these items.

EVALUATION:

- 1. General Effect/Impact (40 Points)**
 - a. Effectively represents SkillsUSA.
 - b. Effectively captures SkillsUSA Georgia Career Pathway(s).
 - c. Overall Appearance
- 2. Design Elements (30 Points)**
 - a. Construction
 - b. Materials
 - c. Colors
 - d. Artistic Flair
- 3. Uniqueness/Creativity of Design (30 Points)**
 - a. What sets your design apart from the other chapters?
- 4. Violations of Size Specifications**
 - a. The judges may take up to 20 points off the total score for violation of display size specifications. If, in the opinion of the judges though, there is a blatant disregard for the size specifications for the contest, they can decide to disqualify the entry altogether.

SkillsUSA Georgia

CHAPTER T-SHIRT

OBJECTIVE:

Create a Chapter t-shirt that displays creativity and visual appeal.

PROCEDURES:

Advisors/Students should submit their display during the event check-in at the Georgia National Fair.

REGULATIONS:

1. Entries will be limited to one per chapter.
2. The entry should contain the t-shirt only. Extra printed materials should not be submitted with the t-shirt and will not be judged as a part of the project. (i.e. brochures, flyers, etc)
3. The SkillsUSA logo should be incorporated into the design. Proper guidelines for logo use can be found at: <http://skillsusa.org/about/logos2.shtml> Please note that when using just the word SkillsUSA, it is considered one word and a space should not separate Skills and USA.
4. All members must wear the t-shirts to the SkillsUSA day at the Georgia National Fair. Advisor must present T-Shirt Contest Advisor Verification Form to the Contest Check-in Table on the day of the fair.
5. The top entries will be displayed during the Georgia National Fair.

EVALUATION:

1. **General Effect/Impact (40 Points)**
 - a. Overall Visual Appeal
2. **Design Elements (40 Points)**
 - a. Creativity
3. **Chapter Support (20 Points)**
 - a. Chapter members are dressed in the t-shirt for SkillsUSA day at the Georgia National Fair.



Champions Rally Chapter T-Shirt Contest Entry

Advisor Verification Form

I understand that a portion of the evaluation for Chapter T-shirt is that chapter members wear the actual t-shirt to the Champions Rally at the Georgia National Fairgrounds.

I certify that I have brought _____ (number) Chapter Members to the Champions Rally and that _____ (number) are wearing the Chapter T-Shirt today.

Advisor Signature: _____

School: _____